

# Preface



Dr. Bernd Scheifele, Chairman of the Managing Board

Cover: Tavernola cement plant, Italy

#### Dear readers,

In its history stretching back over 140 years, HeidelbergCement has never sold more cement, concrete, gravel, and sand than in 2017. New record figures were also achieved in revenue and result from current operations.

- Revenue improves by 14% to €17.3 billion.
- Result from current operations rises by 14% to €2.2 billion.
- Earnings per share increases by 36% to €4.62.

In 2017, we largely completed the ambitious task of integrating the global activities of Italcementi. The expected synergies were realised more quickly than anticipated and also turned out to be significantly higher.

HeidelbergCement's core target is to increase the value of the Group in the long term through sustainable and resultoriented growth. Sustainability is an integral part of our Group strategy, and for us it means integrating economic, ecological, and social goals.

We are confident about 2018. From a global perspective, we are well positioned to achieve continuous growth, create long-term value for our shareholders, and safeguard high-quality jobs.

Yours sincerely,

Dr. Bernd Scheifele,

Chairman of the Managing Board

Bernd Scheifele

## Competence and quality

# In around 60 countries across the world, HeidelbergCement stands for competence and quality.

Over the more than 140 years since its founding in 1873, HeidelbergCement has grown from a regional cement manufacturer, with one plant in Heidelberg, to one of the world's leading building materials groups. Internationally, Heidelberg-Cement is the number 1 in aggregates, number 2 in cement, and number 3 in ready-mixed concrete. Our success is due to the commitment of 59,000 employees at more than 3,000 locations in around 60 countries on five continents.

The Group is divided into five geographical Group areas: Western and Southern Europe, Northern and Eastern Europe-Central Asia, North America, Asia-Pacific, and Africa-Eastern Mediterranean Basin. The core activities of HeidelbergCement in these Group areas are the production and distribution of cement and aggregates, the two essential raw materials for the manufacture of ready-mixed concrete and asphalt. Group Services engages in global sea trade with building materials such as cement and clinker as well as solid fuels

# History and development

1873	Founding
1977	Lehigh, USA
1989	Central and Eastern Europe
1993	Acquisition of CBR
1995/96	China/Turkey
1999	Acquisition of Scancem
2001	Acquisition of Indocement, Indonesia
2002/03	Market leader in Romania, Ukraine, and Germany
2005/06	Involvement in Kazakhstan, India, and Georgia
2007	Acquisition of Hanson
2015	Disposal of building products business in North America and the United Kingdom
2016	Acquisition of Italcementi



# HeidelbergCement in the world









## Western and Southern Europe

#### Belgium, France, Germany, Italy, Netherlands, Spain, United Kingdom

The Western and Southern Europe Group area comprises seven countries. As a fully integrated building materials company, we manufacture cement, aggregates, and ready-mixed concrete in these mature markets, as well as concrete products in some countries and asphalt in the United Kingdom.

We are among the market leaders in the cement business in almost all countries. We also maintain a dense network of quarries for aggregates and production facilities for ready-mixed concrete. The United Kingdom, France, and Germany are the three strongest market regions in Western and Southern Europe. At the start of 2018, we significantly expanded our market position in Italy, primarily in the cement business, with the acquisition of Cementir Italia.







Capacity, reserves and resources <sup>1)</sup>	2017
Cement capacity	47.1 mt
Aggregates reserves and resources	3.5 bnt
Sales volumes	2017
Cement and clinker	29 mt
Aggregates	79 mt
Ready-mixed concrete	17 mm <sup>3</sup>
Asphalt	3 mt
Revenue by business lines (€m)	2017
Cement	2,348
Aggregates	1,004
Ready-mixed concrete-asphalt	1,779
Service-joint ventures-other	399
Intra-Group eliminations	-828
Total revenue	4,701
The same of	25
Number of plants 1)	
Cement	33
Cement grinding	16
Blast furnace slag	3
Cement terminals	15
Aggregates	207
Aggregates terminals	70
Ready-mixed concrete	729

1) Including joint ventures

Concrete products

Asphalt

41

20





# Northern and Eastern Europe-Central Asia

Denmark, Estonia, Iceland, Latvia, Lithuania, Norway, Sweden; Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Czechia, Georgia, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Slovakia, Ukraine

HeidelbergCement is active in 21 countries in the Northern and Eastern Europe-Central Asia Group area. In many of these countries, we manufacture cement, aggregates, and ready-mixed concrete as a fully integrated building materials company.

We are either the market leader or hold leading positions in the countries in which we produce cement. Sweden, Norway, and Poland are the strongest market regions in Northern and Eastern Europe-Central Asia.







Capacity, reserves and resources 1)	2017
Cement capacity	41.4 mt
Aggregates reserves and resources	1.4 bnt

Sales volumes	2017
Cement and clinker	26 mt
Aggregates	52 mt
Ready-mixed concrete	7 mm <sup>3</sup>

Revenue by business lines (€m)	2017
Cement	1,558
Aggregates	503
Ready-mixed concrete-asphalt	592
Service-joint ventures-other	399
Intra-Group eliminations	-218
Total revenue	2,836

Number of plants 1)	
Cement	27
Cement grinding	4
Cement terminals	89
Aggregates	99
Aggregates terminals	15
Ready-mixed concrete	350
Concrete products	20

<sup>1)</sup> Including joint ventures





#### North America

#### Canada, United States

The United States and Canada form the North America Group area. In our largest market area, we are one of the leading manufacturers of cement, aggregates, and ready-mixed concrete. Asphalt is also manufactured in a few US states.

HeidelbergCement has production sites across the continent with a focus on the eastern half of the United States, Texas, the Gulf Coast, the Pacific Coast, as well as Western Canada and Ontario. In 2017, we expanded our market presence on the west coast of the United States and in the US state of New York through acquisitions in the aggregates, ready-mixed concrete, and asphalt businesses.







Capacity, reserves and resources 10	2017	
Cement capacity	17.8 mt	
Aggregates reserves and resources	12.1 bnt	

Sales volumes	2017
Cement and clinker	16 mt
Aggregates	121 mt
Ready-mixed concrete	7 mm <sup>3</sup>
Asphalt	4 mt

Revenue by business lines (€m)	2017
Cement	1,861
Aggregates	1,591
Ready-mixed concrete-asphalt	1,054
Service-joint ventures-other	259
Intra-Group eliminations	-421
Total revenue	4,345

Number of plants 1)	
Cement	17
Cement grinding	2
Blast furnace slag	3
Cement terminals	66
Aggregates	201
Aggregates terminals	18
Ready-mixed concrete	192
Asphalt	51
Concrete products	3

<sup>1)</sup> Including joint ventures





#### Asia-Pacific

#### Bangladesh, Brunei, China, India, Indonesia, Malaysia, Singapore, Sri Lanka, Thailand; Australia

The Asia-Pacific Group area includes ten countries. In most of the growth countries of Asia, the focus is on cement production. In Malaysia, Thailand, Hong Kong, and Indonesia, we maintain strong market positions in ready-mixed concrete. In some countries, particularly Malaysia, we also produce aggregates.

In Australia, we have significant market positions in ready-mixed concrete and aggregates, with a dense network of production sites. Moreover, we hold a 50% stake in Cement Australia, the largest cement company in Australia. At the start of 2018, we expanded our activities in Australia with the acquisition of the Alex Fraser Group, a leading producer of recycled building materials and asphalt.







Capacity, reserves and resources 1)	2017
Cement capacity	56.8 mt
Aggregates reserves and resources	2.8 bnt
Sales volumes	2017
Cement and clinker	35 mt
Aggregates	42 mt
Ready-mixed concrete	11 mm <sup>3</sup>
Asphalt	2 mt
Revenue by business lines (€m)	2017
Cement	1,739
Aggregates	622
Ready-mixed concrete-asphalt	1,089
Service-joint ventures-other	38
Intra-Group eliminations	-333
Total revenue	3,155
Number of plants 1)	
Cement	16
Cement grinding	9
Cement terminals	16
Aggregates	97
Ready-mixed concrete	356

Concrete products

Asphalt

18

2

<sup>1)</sup> Including joint ventures

# Africa-Eastern Mediterranean Basin





#### Africa-Eastern Mediterranean Basin

Benin, Burkina Faso, DR Congo, Egypt, Gambia, Ghana, Liberia, Mauritania, Morocco, Mozambique, Sierra Leone, Tanzania, Togo; Israel, Palestine, Turkey

The Africa-Eastern Mediterranean Basin Group area comprises 16 countries. We are one of the market leaders in Egypt and Morocco, our largest market regions in the Group area. We also produce ready-mixed concrete in both countries and aggregates in Morocco. HeidelbergCement mainly manufactures cement in the African countries south of the Sahara – and in most of them we are the market leader. Based on the good growth prospects, we have significantly expanded our production capacities in several countries over the last few years. In 2017, we commissioned two new grinding plants in Togo and Benin.

In the Eastern Mediterranean Basin, the joint venture Akçansa is one of Turkey's leading cement manufacturers. It also has a dense network of ready-mixed concrete plants and manufactures aggregates. In Israel, we produce ready-mixed concrete, aggregates, and asphalt. In Palestine, we intend to set up a local building materials production site for aggregates.







Capacity, reserves and resources 1)	2017
Cement capacity	31.7 mt
Aggregates reserves and resources	0.1 bnt

Sales volumes	2017
Cement and clinker	19 mt
Aggregates	12 mt
Ready-mixed concrete	5 mm³
Asphalt	1 mt

Revenue by business lines (€m)	2017
Cement	1,216
Aggregates	112
Ready-mixed concrete-asphalt	327
Service-joint ventures-other	30
Intra-Group eliminations	-100
Total revenue	1,586

Number of plants <sup>1)</sup>	
Cement	15
Cement grinding	14
Cement terminals	10
Aggregates	12
Ready-mixed concrete	108
Asphalt	2





### **Group Services**

Group Services comprises the international trading activities of HeidelbergCement. Our subsidiary HC Trading is one of the largest trading companies worldwide for cement, clinker, and other building materials as well as solid fuels. HC Trading supplies locations within the HeidelbergCement Group as well as other cement companies around the world.

In 2017, more than 1,200 shipments were conducted via the main sea routes of Asia, the Mediterranean Basin, and Continental Europe to their destinations in Africa, Southeast Asia, and North America. Revenue in the Group Services unit amounted to €1,301 million in 2017.







## Building on sustainability

For HeidelbergCement, doing business means a lot more than just achieving outstanding financial results. We also want to act in an environmentally and socially responsible manner.

Our sustainable corporate governance places the primary focus on customers, employees, shareholders, and local partners at all locations. The HeidelbergCement Sustainability Commitments 2030 describe the most important activities for promoting sustainability. This programme, which is valid throughout the Group, defines the main components and objectives of our sustainability strategy until the year 2030.

The principles outlined in the Sustainability Commitments 2030 are as follows:

- Driving economic strength and innovation
- Achieving excellence in occupational health and safety
- Reducing our environmental footprint
- Enabling the circular economy
- Being a good neighbour
- Ensuring compliance and creating transparency

The Sustainability Commitments 2030 will help us to grow sustainably and not only find innovative solutions to societal challenges but also generate opportunities for our business.

With the Sustainability Commitments 2030, we contribute also actively to the Sustainable Development Goals of the United Nations.











HeidelbergCement is member of:





# Financial highlights

2016	2017
15,166	17,266
2,887	3,297
1,928	2,188
831	1,058
103	126
272	305
43	47
9	10
60,424	59,054
	15,166 2,887 1,928 831 103 272 43 9



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#### Photographs

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Unless otherwise indicated, all figures refer to the financial year of 2017. Errors and printing errors reserved.

